

2017

Annual Dinner Event Sponsorship Package

STARTUPAFRICA

Why support StartUpAfrica's Entrepreneurs Awards Dinner?

Show your support for the student entrepreneurship movement by becoming a sponsor of the StartUpAfrica 2017 Annual Entrepreneurs Dinner on October 7th at The Delmarva Power Conference Center, Newark, DE. Sponsorship will afford you the opportunity not only to support student entrepreneurs and arising local entrepreneurs, but to promote your business at the StartUpAfrica's premiere annual event. StartUpAfrica celebrated another year of unprecedented growth and accolades in 2016 and we want to help you leverage your marketing dollars and membership in our organization.

Sponsorship Levels

Platinum Presenting Partner | \$6,500

- > 2 tables of 10 (premier placement)
- > 10 invitations to exclusive Chair's Reception
- > Logo projection at the Dinner
- > Prominent listing in Dinner invitation
- > Opportunity to provide welcome remarks
- > Logo displayed in Dinner program, signage, e-mail marketing, and on StartUpAfrica's website
- > Full-page, 4-color advertisement in Dinner program (inside cover)
- > Full-page, 4-color advertisement in on-site PowerPoint presentation

Bronze | \$1,000

Unlimited Sponsors

- > Seating for 2
- > Listing in Dinner program, signage, and on StartUpAfrica's website
- > Half-page, 4-color advertisement in on-site PowerPoint presentation

Gold | \$5,000

- > 2 tables of 8 (premier placement)
- > 8 invitations to exclusive Co-Chairs Reception
- > Logo displayed in Dinner program, signage, email marketing, and on StartUpAfrica's website
- > Full-page, 4-color advertisement in Dinner program (inside cover)
- > Full-page, 4-color advertisement in on-site PowerPoint presentation

Silver | \$3,500

- > 1 table of 10
- > 6 invitations to exclusive Co-Chairs Reception
- > Logo displayed in Dinner program, signage, and on StartUpAfrica's website
- > Full-page, 4-color advertisement in Dinner program
- > Full-page, 4-color advertisement in on-site PowerPoint presentation

Benefactor | \$2,500

Unlimited Sponsors

- > Seating for 6
- > 4 invitations to exclusive Co-Chairs Reception
- > Listing in Dinner program, signage, and on StartUpAfrica's website
- > Full-page, 4-color advertisement in on-site PowerPoint presentation

TABLES

Individual tables may also be purchased at a discounted rate.	
Early Bird Table Rate	Standard Table Rate
One Table (10 seats) = \$1,000	One Table (10 seats) = \$1,250
Price on or before September 15	Price after September 15

StartUp Africa's vision is for an Africa resplendent with big, bold business ideas. We are here to create and support Africa's inventors, entrepreneurs, and future business leaders. We are the place aspiring youth entrepreneurs call to make sense of anything from their business ideas to strategies for implementing them, mentorship and seeking seed funding. From our start of supporting community projects in Kenya to our current work with youth, we have always been committed to inspiring Tomorrow Business Leaders Today in Africa to achieve their dreams and make an impact in their communities.



Sponsor Pledge Form

NAME

COMPANY / FIRM

CITY

STATE

ZIP

TELEPHONE

FAX

E-MAIL

SPONSORSHIP FULFILLMENT CONTACT

E-MAIL

TELEPHONE

Advertising Options

- Full page | \$750
- Half-page | \$500
- Quarter-page | \$250

**Please return
this
Sponsor Pledge
Form
with payment to:**

**StartUpAfrica
818 N. Market Street
Wilmington, DE 19801**

**Erastus Mong'are
Executive Director
Tel: 302-299-7045
events@startupafrcrca.org**